



Department of Health Outcomes and Biomedical Informatics

# **HOB** *Grand Rounds*



**Maximizing Impact and Minimizing Costs:**  
*A pragmatic perspective on economic evaluation of  
implementation strategies in communities*

*PRESENTED BY  
VISITING SPEAKER*

**Andria B. Eisman, PhD**

*ASSISTANT PROFESSOR | WAYNE STATE UNIVERSITY*

**WEDNESDAY, JANUARY 31**

**12:00 - 1:00 PM**

*MALACHOWSKY HALL | ROOM 7200*

**GO.UFL.EDU/HOBI-GR**